



Golf 101: Go for the green.



NORWEGIAN CRUISE LINE®
FREESTYLE CRUISING®

Why golf? Why NCL? And what's in it for you? Let us tell you all about it. You'll be teeing up more sales and higher commissions before you know it.

- There are 27 million golfers in the United States alone – that's almost 10% of the population.
- U.S. golf enthusiasts tend to be more affluent than the general population and spend \$26 billion annually on travel.
- Golfers typically spend more on vacations than non-golfers and book a higher category of accommodations.
- Golfers typically vacation in larger groups with their golf buddies, foursome, families, or to play in an annual tournament.
- There are 16,000 golf course facilities in the U.S. – over 11,000 of which are public – and all offer great local marketing and sales opportunities.

Not golfing? You will find a spa, restaurants, bars and lounges, pools and much more on board, plus lots of cool stuff to do on land, with over 100 exciting Shore Excursions. Plus, kids will have a ball with Kids Crew®, video arcades, a sports court and kids-only pools.



Your clients are golf crazy and they know Hawai'i is heaven. NCL's Golf Hawai'i program makes it easy to play the top courses on four different islands.



Bermuda has more golf courses per square mile than anywhere else in the world. And NCL's Golf Bermuda program makes it really easy for your clients to play all the island's great courses.



Our Junior Golf program* offers up some of our best courses at a big discount, complete with U.S. Kids Golf equipment included in the price.



Official Cruise Line of the
PGA TOUR and Champions Tour

NCL's golf programs make it very easy to book, play and stay in paradise with:

- ▶ Access to Some of Golf's Best Courses in Hawai'i and Bermuda
- ▶ Advance Tee Time Booking*
- ▶ Callaway® Rental Clubs
- ▶ Pro-Line Rental Shoes
- ▶ On-Board Pro Shop*
- ▶ Club Valet Service with Secure Club Storage*
- ▶ Transportation to and from the Course
- ▶ Individual or Group Lessons
- ▶ Help with Planning Golf Tournaments
- ▶ Player Pairings

**Available in Hawai'i only*

**Call Campbell Cruises and Tours at 1-800-586-SAIL (7245)
Your Hawaiian Specialist in Hawaii!**